

**PUSHING
BOUNDARIES.**

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SHRACHI GROUP

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SHRACHI GROUP

As a leading conglomerate, dynamism and the desire to evolve have always led Shracchi to explore newer territories in its ventures. Since its inception, Late Mr. Ganesh Narayan and Mr. Brijlal Todi have inspired the team to Dream and Do. Thus began the journey of Dreamers who Do.

Now, the 1000-Crore conglomerate has expanded into businesses as diverse as agro-machinery, real estate, engineering and stationery under the able leadership of Mr. S. K. Todi and his sons Mr. Ravi Todi and Mr. Rahul Todi.

The Agro Machinery division is known as Bengal Tools Ltd. It is presently the fourth leading company of its kind, with 20% market share.

The Engineering wing is Bengal Tools Engineering. It is a cost leader amongst EPC contracting companies with its own manufacturing units, ready to venture into the global market.

Brijlaxmi Paper Products Pvt. Ltd is a young company engaged in the manufacturing of an entire range of paper products for students and executives geared to win over the national market.

The real estate division of Shracchi is changing the skyline of Eastern India with landmarks such as Renaissance – a township in Burdwan, Synthesis Business Park in Rajarhat and many others.



Shracchi in Engineering



Gearing up tomorrow

Shracchi in Real Estate



Shracchi in Agriculture



Cultivating India

Shracchi in Stationery

Brijlaxmi Paper Products Pvt.Ltd.



CHAIRMAN'S MESSAGE

From a humble beginning in 1966, we have grown from strength to strength to be where we are. Having started with just one business, today we have diversified into agro-machinery, engineering, real estate, retail and stationery. Our transparent policies and a penchant for perfection have always satisfied shareholders and consumers alike.

As a group, we're never apprehensive about stepping out of the comfort zone and trying newer things.

Our residential projects, agro-machinery products and brand new stationery line stand testimony to that.

Backed by a dedicated and passionate team, we have scaled newer heights and are growing more than ever! I am glad to inform that we are planning further diversifications, with the sole aim of providing one-stop solutions in as many fields as possible. I am sure that we'll be able to live up to our own expectations, as well as others'.

Shrawan Kumar Jochi





SAIL DSP - Benzol Plant



IISCO BURNPUR - Blast Furnace Changing Conveyer



MARINE HULL BLOCK



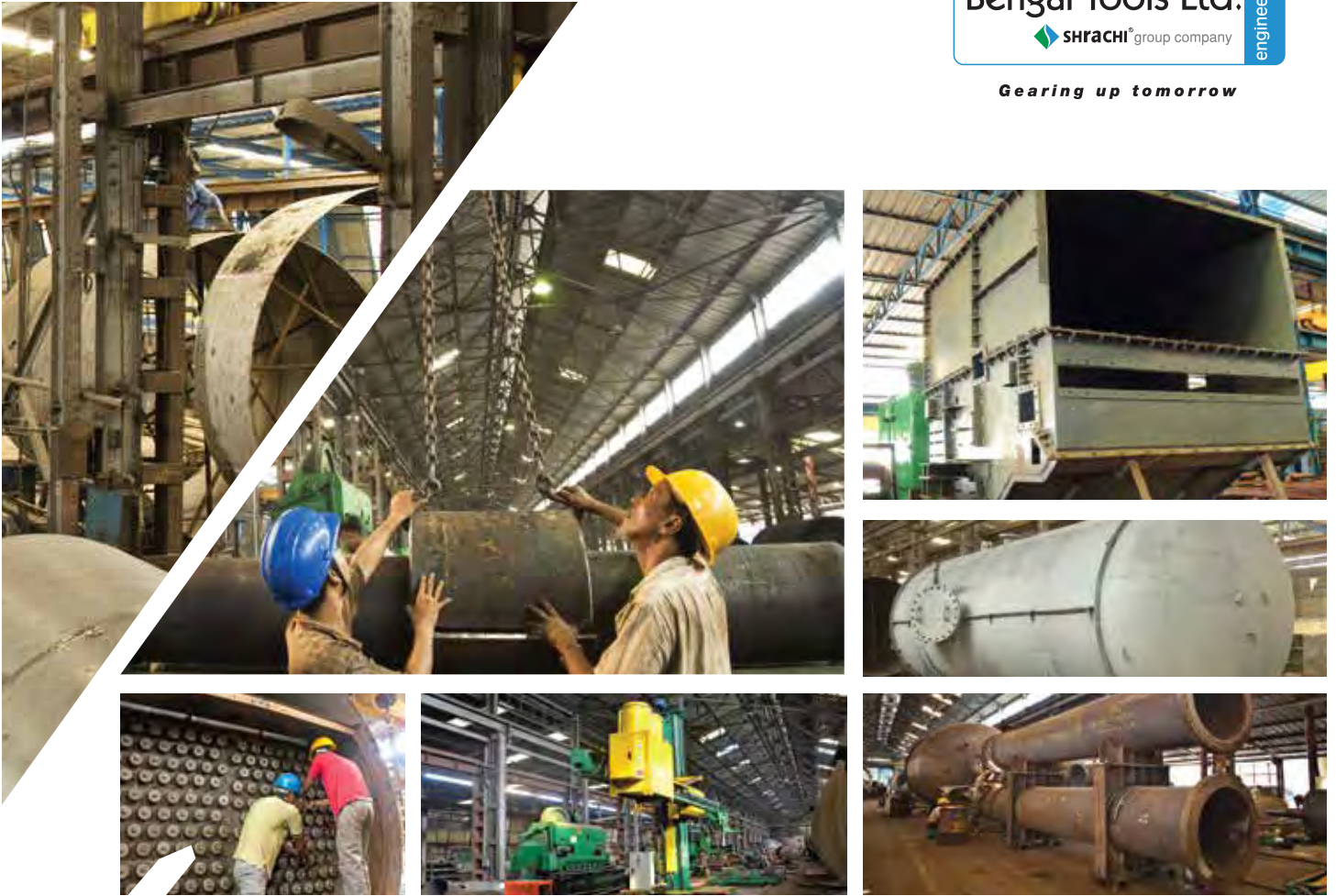
NALCO ANGUL - Coal Handling Plant for 2x120 MW



RINL VSP - Ammonium Sulphate Plant



CESC HALDIA - Coal Handling Plant 2x300 MW TPP



ENGINEERING

Shrachi has emerged as a multidisciplinary group with four verticals, after completing 50 years of experience and expansion. Starting the journey in 1966, today we are involved in businesses as diverse as EPC projects, manufacturing highly engineered products targeted towards process industries, farm equipment, defence equipment etc.

Over the last few decades Bengal Tools Ltd - Engineering (BTL-E) has acquired seven manufacturing & fabrication facilities in West Bengal & Jharkhand, standing firm with a skilled workforce of over 800.

Major growth has been achieved since 2004 with the company venturing into EPC. In the last few years the company has successfully won new businesses and added significant skills in design, engineering and execution of projects in bulk material handling, coal chemical, mining, metal & mineral beneficiation, power sector etc. The uniqueness of BTL-E is its in-house manufacturing facilities, which have enabled it to become a cost leader in the EPC market. Our journey started as "fabricator" and till date it remains in the core of our growth. BTL-E has its own professional marketing & sales personnel spread over different branch offices across India.

The current bench strength is of more than 160 experienced graduate engineers from all streams of engineering in Design, Engineering & Execution.

We bagged some recent projects like CHP of NMDC, Nagarnar, CHP of 3 X 660 MW at NTPC, North Karanpura, Coke Screening Facility at SAIL -DSP, Replacement of Exhauster (1.6 MT) at By-product Plant of Coke Ovens at SAIL DSP, CHP Interconnecting Conveyor at NTPC Uchhar.

In our incessant endeavour to grow and diversify by entering into power transmission projects and furnace construction, we have recently bagged two esteemed projects. These are Construction of 132 KV Single Circuit under PTCUL (Power Transmission corporation Uttarakhand) and a 10 Tonne ESR at Metal & Steel Factory Ishapore.

We have covered new grounds of success with our new Engineering Centre at Gurgaon, taking our business to the epicenter of economy.

**WE ARE
PROUD TO BE
ASSOCIATED WITH**



CLIENTELE -

COAL INDIA
MECON
BHEL
TATA CHEMICALS
RINL-VIZAG
INDIAN OIL
MINISTRY OF DEFENCE
NALCO
NMDC
SMS SIEMAG
PAULWURTH
SAIL
DANIELI
SIEMENS
MCNALLY BHARAT
CESC
GRSE
NTPC

HEAVY WATER BOARD
TATA STEEL
NCC
SECL
TRF
PUNJ LLYOD
JSW
PTCUL

CONSULTANTS -

CET
EIL
LURGI
MECON
MOTT MACDONALD
STEAG
FOSTER WHEELER
TOYO
DASTUR CO
CMPDI
JACOBS
TCE

INSPECTION AGENCIES -

EIL
TUV
ABS
LLYODS
BUREAU VERITAS



WATER WISE

Rean Water Tech (P) Ltd is part of The Shracchi Group, dedicated to the cause of enriching the environment through core focus on integrated water and waste management. Rean endeavours to support India's robust infrastructure framework through their expertise in water treatment and distribution along with waste management in municipal, commercial and industrial spheres.

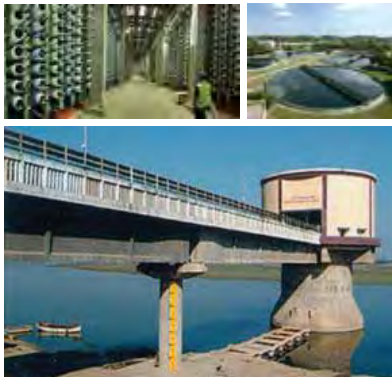
The company is promoted jointly by a veteran professional team from the sector. Rean holds vast experience in developing water, sewerage infrastructure projects and has set up couple of large water and waste management projects including the 24x7 portable water supply projects in India on PPP model.

Headquartered in Kolkata, Rean specializes in end-to-end solutions for various water businesses by leveraging its techno-economic strengths. It offers differentiated business models like PPP, BOOT, DBFOT and Turnkey for clients and believe in long tenure concessions.

REAN has a strong technical team excelling in design, engineering, finance, construction and operation & maintenance.

KEY BUSINESS AREAS:

- Water Management
- Waste Water Management
- Waste Management



AGRO

Bengal Tools Ltd (Agro) started its journey in 1992 by assembling power tillers under the brand name Shrachi. Since then it has grown to be amongst the top four companies in its industry in India. The division has a pan-India presence with a set up of 7 branch offices in Kolkata, Guwahati, Cuttack and many others, and a strong dealer network of over 200 located at all major markets, thus being able to make products easily accessible. We have a combined installation capacity of 10,000 machines per annum, having assembling facilities at strategic locations such as Kolkata, Hyderabad, Cuttack, Muzzafarpur and Guwahati in order to cater to farmers with quicker response.

We deal in small farm-machineries such as power tillers, self-propelled reapers and power weeders. Power tiller models range from 7HP to 18HP, such as SF 15 DI, All Rounder, Balwan and Shaktiman. In 2014, we launched two power tiller models, Sarpanch & Champion Gold. Sarpanch is our first indigenous (Made in India) power tiller model, which has attractive LED headlamps, highest Rotavator RPM and compact rotary design. Champion Gold comes with a newly designed eco-friendly 15HP engine, attractive head lamps and steady torque. Our Self-propelled Reapers include Paddy Reaper – SPR 1200 & Diesel reaper – SDR 1712; and we also have a wide range of power weeder models. All our products are backed by readily available Shrachi genuine spare parts, prompt after-sales services and a wide range of accessories. Our products are tested at Farm Machinery Training & Testing Institutes (FMTTI) and are eligible for subsidy under various Central & State government farm mechanization plan.



Micro Tiller 105

Bengal Tools Ltd.

SHRACHI® group company

agro

Cultivating India



SF 15 DI



All Rounder



Sarpanch



Champion Gold



Paddy Reaper



REAL ESTATE

Shrachi Group gives real estate in Kolkata a defining edge. Driven by its people-centric attitude, the realty division ensures the highest level of customer satisfaction in every project.

The Group's array of real estate ventures include Shrachi Gardens, Shrachi Village, Shrachi Manor and Shrachi Niket. A few of their mega-projects are Greenwood Park, Greenwood Park Extension, Greenwood Nook, Greenwood Sonata, Greenwood Element, Greenwood Nest, Rosedale, Synthesis Business Park, Junction Mall, South Bengal's largest family destination and Renaissance - one of Eastern India's most significant townships in Burdwan.

Restello, Rajarhat



Greenwood Park Extension, Rajarhat



EK Tower, Rajarhat



Dakhinatya, Baruipur



Rosedale, Rajarhat

REALTY CHECK

Residential Projects

Handed over: Greenwood Park, Greenwood Nook, Greenwood Park Extension, Greenwood Sonata, Shrachi Garden, Shrachi Village, Shrachi Lake Woods, Greenwood Elements

Ongoing: Rosedale, Shrachi Dakshin, Restello, Dakhinatya, Shrachi Greenview

Township: Renaissance, Bardhaman

Office Complex:

Synthesis Business Park, Ek Tower

Associated Projects:

South City, Globsyn Crystal, Urbana

RENAISSANCE BURDWAN RISING

A dream project, it boasts of a 254-acre Township in association with Burdwan Development Authority (BDA). This all-inclusive, self-sufficient township has bungalows, high rise apartments, twin houses along with daily markets, Sinclairs Club, hospitals, schools and all the luxurious amenities necessary for world-class living. The bungalows in Renaissance range from 776 – 1925 sq.ft. (2,3 BHK) in size and are packed with amenities for finer living. Twin houses called Neer start from 1521 sq.ft. and are the perfect dream houses with individual car parking facility, gardening space and amenities for lavish living. Nakshatra, also a part of the Renaissance Township, are modern deluxe G+4, G+7, G+11 apartments starting from 709 to 1302 sq.ft. (1-3 BHK) with luxurious amenities like acres of green open space, jogging and children's play area. This township promises to gift you with unlimited luxury and also redefine Burdwan with world-class realty.

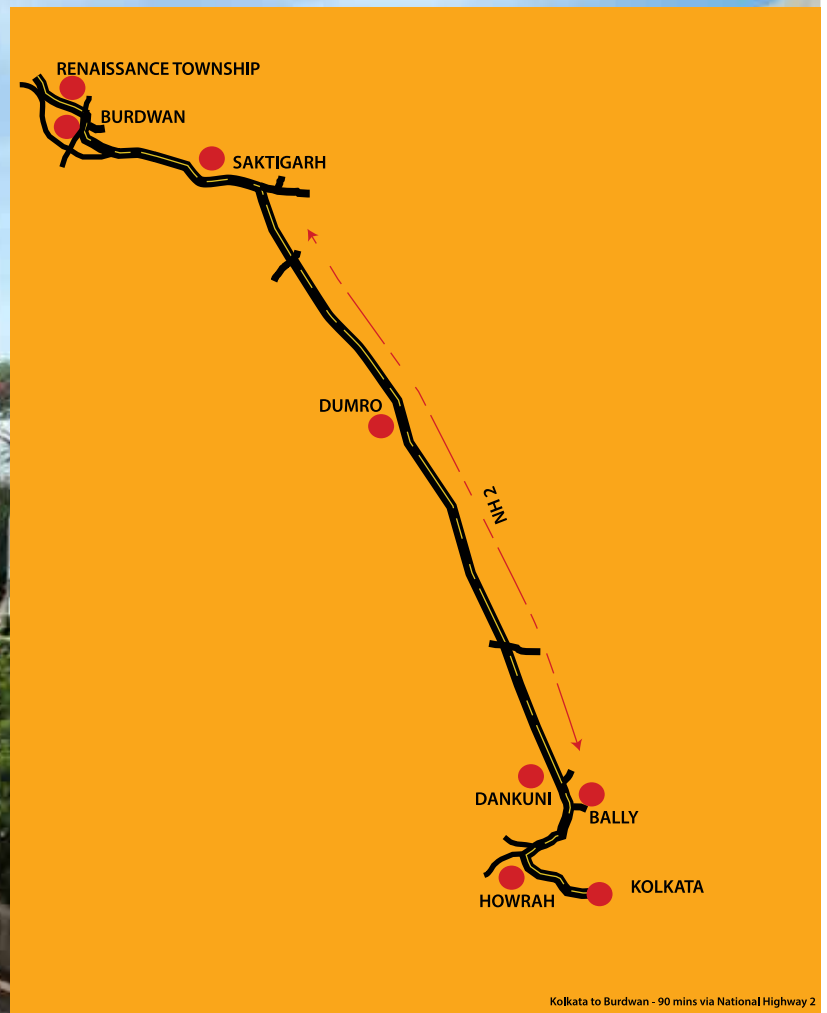
We have also ventured into retail space development with Junction Mall, Durgapur. Shrachi believes in quality living and landmark housing, promising to spread smiles nation-wide in the years to come.





Renaissance[®]

Township

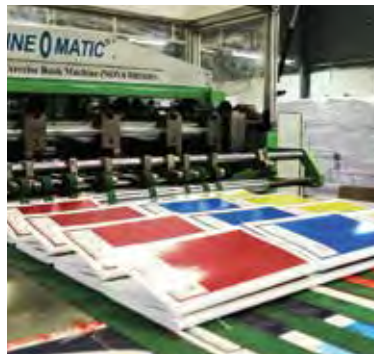


A photograph of stationery items on a wooden desk. In the foreground, a spiral-bound notebook with a white cover and lined pages is open. On the left page, the word "STATIONERY" is printed in large, bold, orange capital letters. Below it, there are two paragraphs of text in a smaller, black, serif font. To the right of the notebook, several colorful markers (yellow, green, red) are lying on the desk. In the background, a black wire mesh pencil holder is filled with a variety of colored pencils. Behind the pencil holder, there are several stacked notebooks with different covers, including one with a blue and white striped cover. The entire scene is set against a dark wooden background.

STATIONERY

Our newest venture in stationery business has blossomed beautifully. We have entered the stationery market with the brands MyCompanion, MyCompanion Plus and SWOT under Brijlaxmi Paper Products Pvt Ltd and have garnered much success as well as appreciation in the market.

Marching ahead with the vision of becoming a one-stop solution provider in stationery, we try to innovate every one of our products.



Brijlaxmi Paper Products Pvt. Ltd. operates in association with Ajanta Offset, one of India's premier printing houses. We may be an young organisation, but our spirit to achieve is indomitable. And it is quite evident from the landmarks reached this year. We convert 7000 tonnes of paper annually into approximately 4.5 Crore notebooks. Our annual turnover last year was Rs. 40 crores and we have a strength of more than 400 distributors and 15000 retailers, too. Having proven our salt for now, we intend on marching ahead with the same enthusiasm for the years to come.



myCOMPANION

MyCompanion is targeted towards school students and offers a complete range of Notebooks, Longbooks, Practical Exercise Books, Drawing and Sketch Books, Casebound Longbooks etc. Quite essentially, it is everything a student needs in terms of paper stationery.

myCOMPANION PLUS

MyCompanion Plus is our range of premium notebooks and longbooks. With pinless binding, high quality paper and a lay-flat built, MyCompanion Plus is that perfect product you'd want to get your hands upon, as it is student safe and offers more writing space.



SWOT

S.W.O.T is our range of stationery made particularly for office executives and the collegiate. Handsome wire-bound notebooks, files and folders, writing pads, and premium diaries constitute its entire range .



ENGINEERING: NEW DELHI | BOKARO | RANCHI | DURGAPUR | KOLKATA

AGRO: KOLKATA | DELHI/NCR | GUWAHATI | CUTTACK | HYDERABAD
BANGALORE | MUZAFFARPUR

REAL ESTATE: KOLKATA | BARDHAMAN | DURGAPUR | JAMSHEDPUR

ARIJ LAXMI: JAMMU KASHMIR | HIMACHAL PRADESH | PUNJAB
UTTARAKHAND | HARYANA | DELHI/NCR | RAJASTHAN | BIHAR
JHARKHAND | UTTAR PRADESH | GUJARAT | MADHYA RADESH
CHHATTISGARH | MAHARASHTRA



FOR US DREAMERS,
GROWTH
IS NOT JUST
A SIX LETTER
WORD



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