

Renaissance Times



Jalsa 2020



Inside: Interview with Sanjeev Agarwal, Director, Shrachi Group

Starting the New Year with Jalsa 2020

The residents of Renaissance Township rung in the New Year with much fanfare as Jalsa 2020 regaled everyone while providing lots of fun, laughter, and camaraderie.



Dear Friends,
Happy New Year!

2020 starts with a promise of hope, happiness, and prosperity, and we welcomed the new year with our gala winter carnival, 'Jalsa 2020'. This second edition of Renaissance Times — a personalised community newspaper for residents — brings you highlights from Jalsa 2020. From competitions for children to contests for adults, Jalsa had something for everybody. I thank all of you for your enthusiastic participation and the sponsors for their support. With all your efforts, Jalsa 2020 was a superb success.

In keeping with our promise to write about our residents, this edition too has an interesting personality featured in the 'Resident in Focus' section. We also have a special interview with Shri Sanjeev Agarwal, Director, Shracchi Group, where he speaks about Briddhi Shopping Complex.

We also unveiled the Solis 3D model on the side-lines of the winter carnival. I encourage you to drop by the marketing office for a closer look. We are also happy to introduce a Classifieds Section in the Renaissance Times; customers interested in placing advertisements, can contact the Marketing Office.

I'd love to hear from you; so, feel free to write to me: feedback.shracchi@gmail.com.

Warm regards,
Rahul Todi,
Managing Director,
Shracchi Group



Shracchi Group's Jalsa 2020 gala carnival was held on January 5, 2020 at the Renaissance Township in Bardhaman. From drawing and puzzle competition for kids to cookery contest for adults and food stalls dishing out yummy food, the mega winter carnival had something for everyone! The much-awaited Fashion Show for couples was conceptualised by celebrity choreographer and well-known Kolkata model, Pooja Gupta, who also groomed the participants. Noted actor Ushasie Chakraborty graced Jalsa 2020 and the event came to a close with a live performance by leading band Anindya's Shahar. Jalsa 2020 was a stupendous success thanks to the eager residents and support of sponsors - Brijlaxmi Paper Products Pvt. Ltd., State Bank of India, Bhadrashwar Lalbaba Rice, and Anandamela (Electronics).



SOLIS 3D MODEL



The Solis 3D Model was unveiled by Rahul Todi, Managing Director, Shracchi Group and Ushasie Chakraborty, noted actor. The hard model made in 1:200 scale is built with acrylic sheet using laser-cutting technology. The model shows G+15 storied 7 towers, a multi-level car park, and a beautifully landscaped garden with paved pathway. Amenities such as children's park, open theatre, water fountain, outdoor gym, pavilion, yoga-meditation centre, gazebos etc. are also shown.

RESIDENT IN FOCUS

Shaping the Future



Pradeep Chatterjee

Teaching is a noble profession as it entails moulding young minds. Renaissance Times caught up with Pradeep Chatterjee, a school teacher for over two decades, who has dedicated his life to teaching.

Renaissance Times (RT): Tell us about yourself.
Pradeep Chatterjee (PC): I am an English teacher in Kalna Mahismardini Institution. I have been teaching for the last twenty years.

RT: What do you love best about Renaissance Township?
PC: Renaissance Township is the best. It is a source of great pride for the residents of this township and an envy to others. It has a pollution-free, well-maintained atmosphere, and also the residents are quite amenable. We are eagerly waiting for its completion as it is still developing. Renaissance Township can become a second choice for inhabitants after Kolkata. I hope to purchase one of their yet-to-be launched premium flats in future.

RT: Teaching is a noble profession. What do you enjoy



most about it?
PC: The greatest joy of my profession is to teach students. Guiding and mentoring kids so that they have a proper standing in society is extremely fulfilling for me. A teacher's mantra is not only to complete the syllabus but also to make the students responsible

citizens of the country.

RT: Can you share anecdotes from your teaching experience?
PC: I have several fond memories that I have gathered in my two-decade long career. Once I helped a needy student financially and through teaching. Bapi Mondal who didn't even have school books is currently a senior executive at a top bank. He is still in touch with me and has never forgotten the past and how I helped him; it is very touching.

RT: Are you involved or planning any passion project?
PC: After retirement, I want to teach and motivate underprivileged students and help them shape a good future. I also wish to work with fellow residents as well as the township management to maintain the beauty and bonhomie of our township.

WINNERS OF JALSA 2020

SIT & DRAW

Sponsor: Brijlaxmi Paper Products Pvt. Ltd. & State Bank of India

Group - A
1st: Ahana Mazumdar
2nd: Madhuparna Dey
3rd: Saqit Manjur Hossain

Group - B
1st: Ayush Mandal
2nd: Arna Karmakar
3rd: Ishani Das

Group - C
1st: Titus Das
2nd: Arghadeep Mallick
3rd: Khushbu Shaikh

PICTURE PUZZLE

Sponsor: Brijlaxmi Paper Products Pvt. Ltd

Group A
1st: Adil Ali Khan
2nd: Arnakar Malakar
3rd: Sourava Saha, Prattush Kr. Yadav, Aisani Mitra

Group - B
1st: Swarnanil Dutta
2nd: Niladri Biswas
3rd: Dhiraj Halder

COOKING COMPETITION

Sponsor: Bhadrashwar Lalbaba Rice

1st: Ananya Banerjee (Prize: 100 kg of Banskathi Rice)
2nd: Banashree Debnath (Prize: 50 kg of Banskathi Rice)
3rd: Mamata Das (Prize: 25 kg of Banskathi Rice)

FASHION SHOW

Sponsor: Anandamela (Electronics)

1st: Susmita Ghatak and Atanu Sarkar (Prize: Rs 3000 Gift Vouchers)
2nd: Bilalal and Manisha Goswami (Prize: Rs 2000 Gift Vouchers)
3rd: Rajnish and Sangeeta Narsaria (Prize: Rs 1000 Gift Vouchers)

Briddhi Shopping Complex: Taking care of daily needs

The sprawling Renaissance Township boasts of several in-house amenities that have been put in place for the benefit of its residents. The self-sustained 254 acres of integrated township offers crucial facilities to the township residents as well as the neighbouring population in Burdwan. Foremost among these amenities is the Briddhi Shopping Complex. Started in 2012, the G+2 commercial complex spread across 0.39 acres, has been answering the daily needs of the residents with stores selling everything from groceries and medicines to household goods and accessories. Renaissance Times caught up with Sanjeev Agarwal, Director, Shrachhi Group for a chat on Briddhi Shopping Complex.

Renaissance Times (RT): What was the vision behind Briddhi Shopping Complex?

Sanjeev Agarwal (SG): The vision was to first build a township where



5000+ families would stay. In case of a population shift, the township has to fulfill the basic needs of the residents with facilities such as confectionery shops, chemist, beauty parlour, grocery and stationery stores etc. The

inhabitants must have access to some entertainment opportunities as well such as a restaurant, a banquet hall, etc. Since Briddhi Shopping Complex is located on NH2, the idea was to also offer amenities to passing commuters.

RT: How popular is the shopping complex with the residents of Renaissance Township?

SG: The stores are very popular and now with the new "toto" service (electric autos that do home delivery) for residents who are unable to visit the stores, there is good response.

RT: Do Burdwan locals also frequent it?

SG: People who live near the township are frequent visitors but the residents from the inner areas don't come that often. Hopefully, this will change in the near future. The footfall in the shopping complex is robust --- people are always there in the tea shop and grocery store.

RT: Tell us about the future plans for the shopping complex.

SG: Briddhi Shopping Complex was built to meet the basic necessities of the residents, and it has performed well in that aspect. In future, we hope to build a mall which will house well-known retail brands. The plans for the mall will fructify once the entire township is constructed.



YOUR HEALTH OUR CARE

Address:

G-5, Briddhi Market,
Renaissance Township, Bardhaman

Contact:

+91 9832 165 127
+91 9641 617 495

Jini

Saloon, Spa and Cosmetics
and Men's Parlour

All types of SPA and Straightning,
Smoothing available here.

Address:

Briddhi Market, First Floor,
Renaissance Township,
Bardhaman

Contact:

+91 7585 084 207
+91 6295 518 522



BOMBAY FASHION

Ladies, Gents and Kids Wear

Specilist in Sherwani, Kurta,
Suit, Jackets Jodhpuri

Address:

Briddhi Market, S-01, First Floor,
Renaissance Township,
Bardhaman



Contact:

+91 9647 311 122